

**23 April 2009**

**Sports Direct International plc**

**Pre-close Trading Update**

Sports Direct International plc (“the Group” or “the Company”) today provides an update on current trading in advance of its year end on 26 April 2009.

In its Interim Management Statement on 18 February 2009, the Company, whilst commenting on the challenges in the retail market and across the economy as a whole, announced that the Board remained comfortable with the full year market consensus expectation for underlying EBITDA of approximately £135m.

Since 18 February 2009 trading within the Group’s largest division UK Retail, despite challenging economic conditions, has continued along the trend of higher than expected sales but lower than expected margin. As such, the Board remains confident of achieving underlying EBITDA of £135m.

The Company will announce its preliminary results for the year ending 26 April 2009 on Thursday 16 July 2009.

- ends -

For further information, please contact:

**Sports Direct International plc**

**0870 333 9400**

Dave Forsey, Chief Executive

Bob Mellors, Group Finance Director

**Financial Dynamics**

**020 7831 3113**

Jonathon Brill/Caroline Stewart/Alex Beagley