

21st January 2008

SPORTS DIRECT INTERNATIONAL PLC

TRADING STATEMENT

Sports Direct International plc ("the Company") announces the result of trading for the 11 weeks from 29th October to 13th January 2008.

Group sales for this period were £280m, and the corresponding group gross profit was £126m.

The Company announced at its Interim Results on 19th December 2007 that despite the worsening trading conditions in UK retail generally, it remained confident of exceeding the underlying EBITDA (pre foreign exchange and exceptional items) market expectations for the full year 2007/08, which stood at £137.7m at the time of the results. This view remains unchanged.

Commenting on the result of trading in this period, Dave Forsey, Chief Executive, said:

"We expect the retail trading environment in the UK to become increasingly difficult over the next six months. However the resilience of our business gives us the confidence to repeat the guidance on full year performance that we gave on 19th December 2007."

The Company will release an Interim Management Statement for the 13 weeks from 29th October 2007 to 27th January 2008 on 9th March 2008.

Ends